



GitKraken's Developer Experience Platform

The World's Only DevEx Platform That's Truly Agnostic

The Current State of Development Is Alarming

< 1 Hour

(actually 47 minutes*)

The time per day the **average developer** actually spends **writing code**



50%

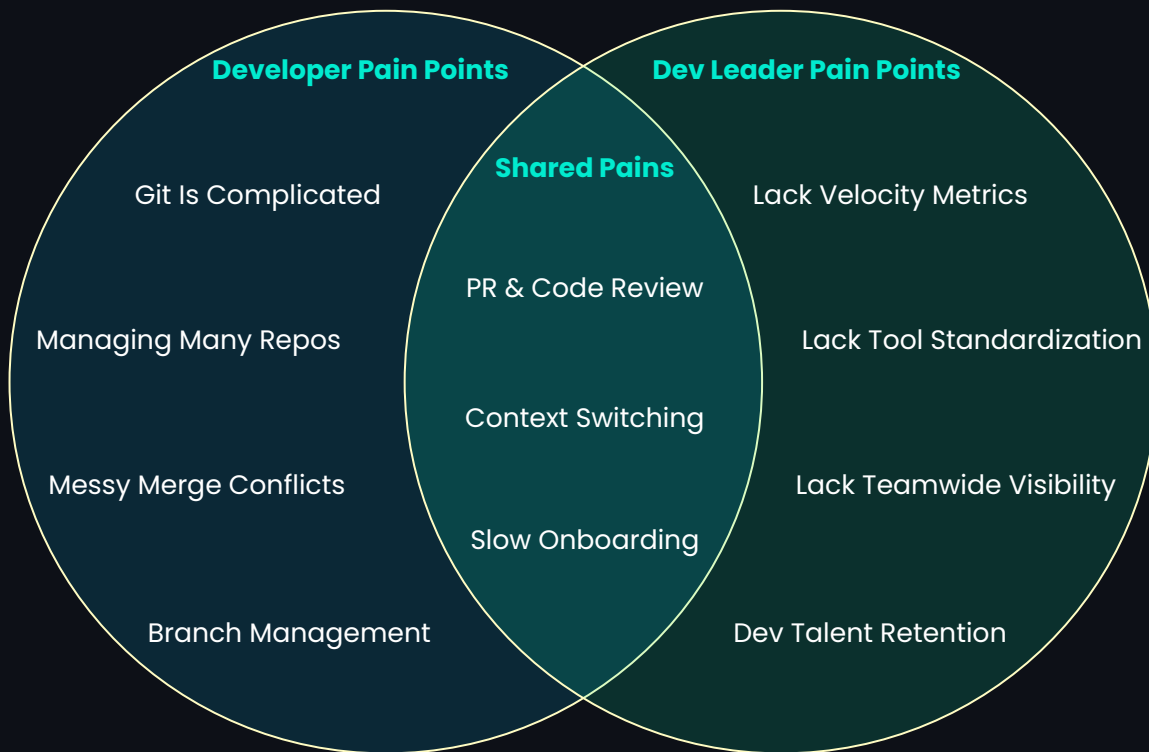
of developers

feel they have the **tools & context** they need **to work effectively on** their company's **code**.

What's behind this epidemic in **developer productivity** and **satisfaction**?

The Root Cause Is Subpar Developer Experience, Which Causes Pain for Everyone

Poor DevEx shows up in the daily lives of your devs – and engineering leaders



The Result: Delays, blown deadlines, exec frustration, and developer churn

Meet GitKraken

Our developer experience platform helps millions of devs be more productive, and collaborate without friction or delay – **wherever they are and wherever they code.**

30M+
DEVELOPERS

TECH PIONEERS

Microsoft

SAMSUNG

Google



100k+
ORGS GLOBALLY

CATEGORY DISRUPTORS

amazon

TESLA

NETFLIX

Spotify

2B+
COMMITTS VIEWED

INDUSTRY BELLWETHERS

AMERICAN
EXPRESS

BOSE

AT&T

citi



PUBLIC ENTITIES

NASA



DoJ

FBI

+ many Cities & States

A Ubiquitous DevEx Platform Supercharged By Team Collaboration Services

Spans across the desktop, terminal, IDE, web and mobile — and integrates seamlessly with all leading Git hosts, including [GitHub](#), [GitLab](#), [Azure DevOps](#) & [Atlassian BitBucket](#)



Not Just Great For Devs – GitKraken Creates Real Value For All Stakeholders



FOR YOU

Outperform & recapture time

- Stay ahead of problems
- Inform with data and metrics
- Hit deadlines and objectives



FOR YOUR TEAM

Enhance team resilience & autonomy

- Save time and reduce errors
- Automate best practices
- Eliminate bottlenecks



FOR YOUR PEERS

Collaborate more effectively

- Provide visibility & input
- Share best practices



FOR YOUR LEADERSHIP

Improve & standardize

- Enhance organizational visibility
- Deliver process improvements
- Foster an elite, results-driven team

Great for Dev Leaders & Teams

Code & collaborate more quickly, measure velocity & maximize visibility for engineering leaders

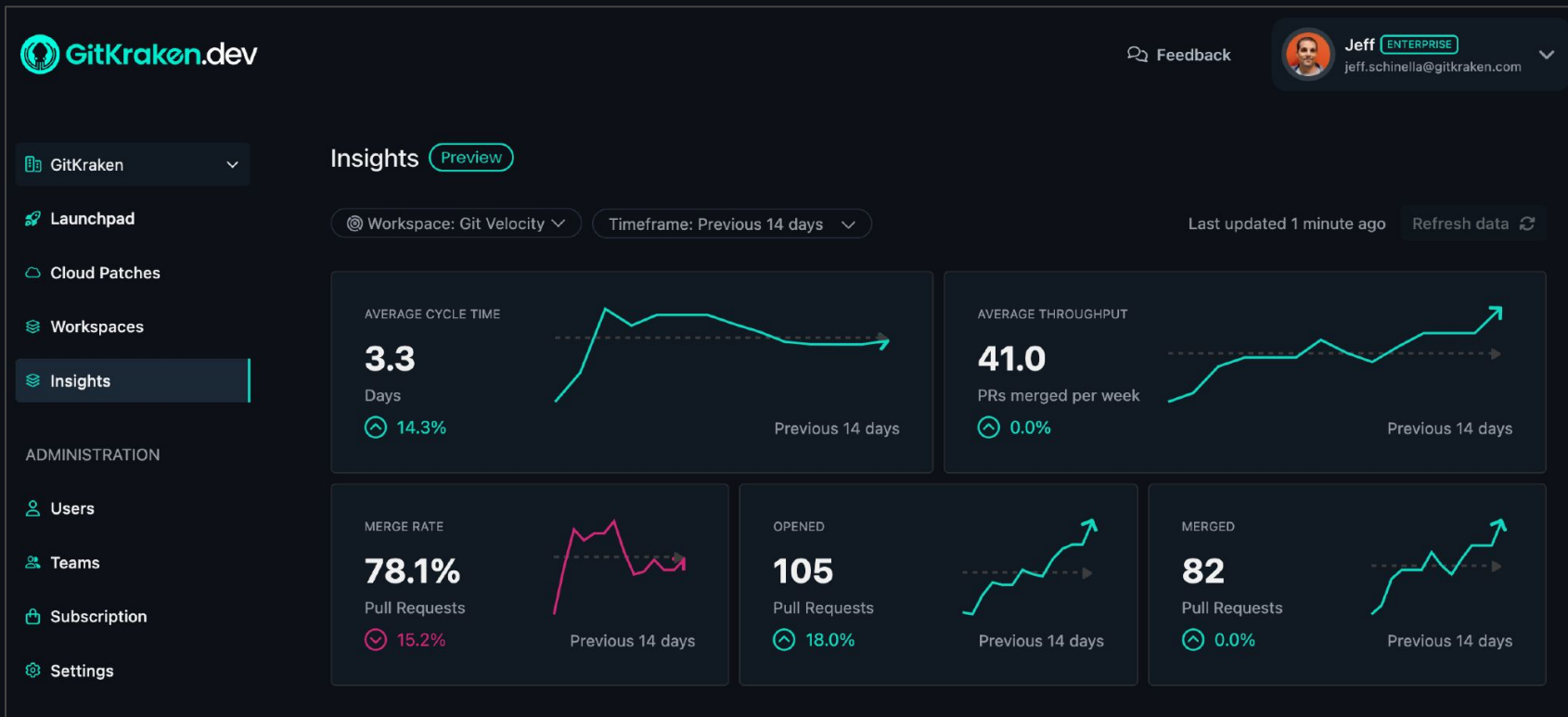
Real-Time Visibility Into Your Team's Workload & Progress

The screenshot displays the GitKraken Launchpad interface. At the top left is the GitKraken logo and the text 'GitKraken.dev'. On the right, there is a 'Feedback' link, a user profile for Jonathan Silva (ENTERPRISE), and navigation buttons for 'Personal', 'Team', and 'Preview'. The main header shows 'Launchpad' with tabs for 'PULL REQUESTS' (9) and 'ISSUES' (9). Below this is a search bar and a 'Sort by: Relevance' dropdown. A workspace filter shows '@ Workspace: GitKraken Help Center' and 'Labels: All'. The main content area is divided into two sections: 'Ready to Merge' (1 item) and 'Unassigned Reviewers' (2 items). Each section contains a table of pull requests with columns for Status, Item, Author, Collaborators, Repo, and Action.

STATUS	ITEM	AUTHOR	COLLABORATORS	REPO	ACTION
2d	10.3 release notes and doc changes #226 +31 / -0 (Code Suggestions)	[Avatar]		gitkraken-client-docs	Merge
Unassigned Reviewers 2					
2d	10.3 release notes and doc changes #226 +31 / -0 (Code Suggestions)	[Avatar]		gitkraken-client-docs	Update Reviewers
3mo	Local Workspaces will now show when created #217 +4 / -4	[Avatar]		gitkraken-client-docs	Update Reviewers

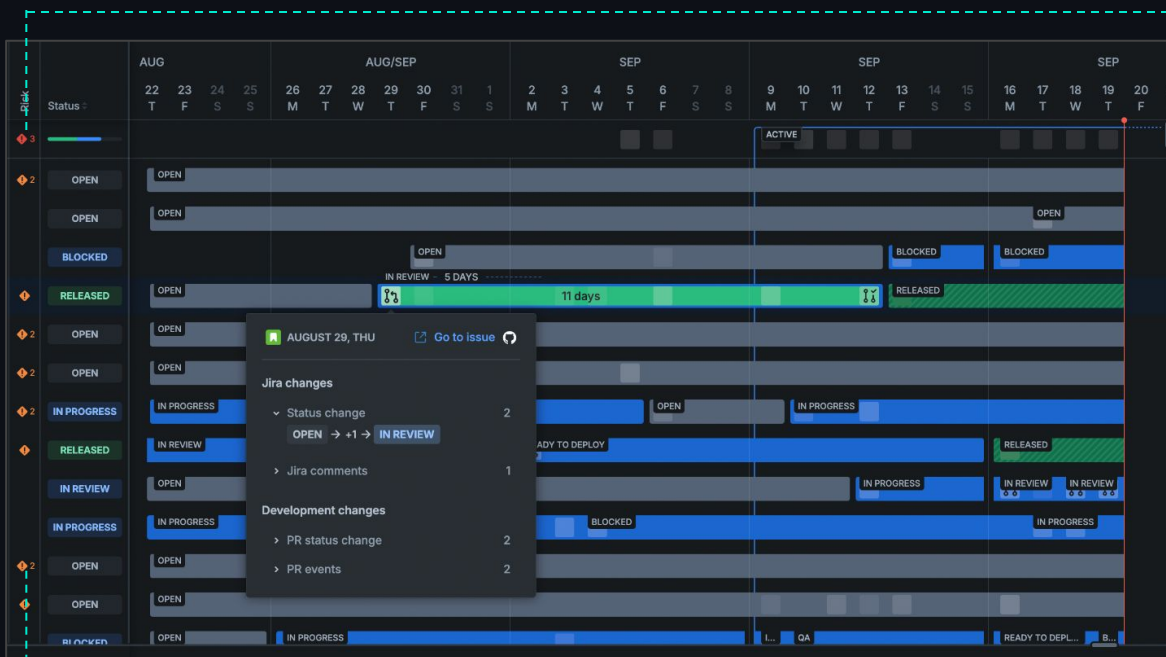
Prioritize work and remove roadblocks with **Team Launchpad**

Measure Velocity Across Repositories & Teams Over Time



Monitor trends and highlight performance with **Insights**

Detect & Diagnose Work Progress & Risks



- ⚠ Sprint end date is less than 5 days away and more than 50% of issues are not Done
- ⚠ Sprint progress is 33.8% percentage points lower than expected
- ⚠ Sprint scope has been changed (added or removed issues)

- ⚠ Issue is stagnant (no activity) ≥10 days from last status change
- ⚠ Issue is stagnant (no activity) ≥5 days from last activity

Identify & Mitigate Jira Project Risks with **Git Integration for Jira**

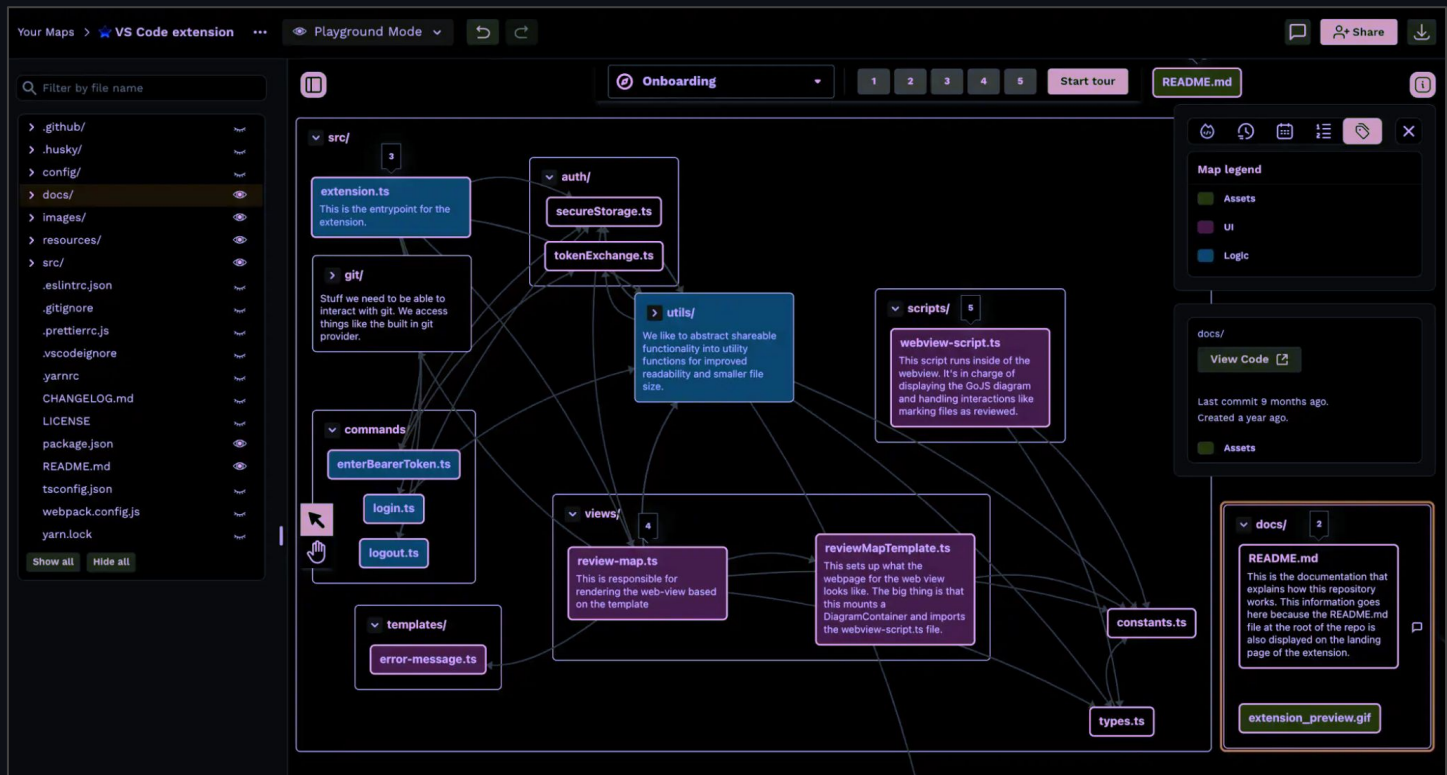
Quickly Onboard & Offboard Team Members From A Project

The screenshot displays the GitKraken application's 'Repository Management' section. At the top, there are tabs for 'Launchpad', 'gitkraken-client-docs', 'electron', and 'Release Notes'. Below the tabs are buttons for 'Browse', 'Clone', '+ Init', 'New Workspace', and 'Integrations'. A search bar for repositories is visible, along with a 'WIP summary' checkbox. The main area shows two workspaces:

- Purechat** (3 repositories):
 - dev-week-forking (jjsilva4, master)
 - dev-week-forking (jjsilva4, master)
 - forked-repo-example (jjsilva4, master)
- Transfer Big Data** (7 repositories):
 - Commit-Time-Tests (Axosoft, Clone repository or Locate in filesystem)
 - electron (electron, main, 60)
 - GitSpeedTest (Axosoft, Clone repository or Locate in filesystem)
 - mdx-deck (jjsilva4, Clone repository or Locate in filesystem)
 - nodegit (Axosoft, target-multiple-os, 14 up, 29 down, 9)
 - Raneto (Axosoft, feature)
 - vue (jjsilva4, bug-fix)

Organize and share multi-repo projects in seconds with **Workspaces**

Quickly Onboard & Offboard Team Members From A Project



Improve code understanding and reduce time-to-productivity with **CodeMaps***

Establish Teamwide Standardization & Security Controls

The screenshot displays the 'New Automation' configuration interface in GitKraken. The top navigation bar includes 'Support', 'Feedback', 'Notifications', and a user profile for 'DjShiba Enterprise' with the email 'djshiba@gmail.com'. The left sidebar shows the organization 'Nike Inc.' and various navigation options like 'Focus View', 'Cloud Patches', 'Workspaces', and 'Automations'. The main content area is titled 'New Automation' and features a toggle switch for 'Enabled'. It is divided into three sections: 'General', 'Conditions', and 'Actions'. The 'General' section includes fields for 'Name' and 'Repository'. The 'Conditions' section is set to 'any' of these conditions, with a condition 'File Path matches glob String'. The 'Actions' section is set to 'Perform all of the following actions on the pull request.' and includes a 'Write Preview' action. A 'Preview' panel on the right shows a sequence of operations from #1 to #6. At the bottom, there is a 'Cancel' button and a 'Save' button. A 'Upgrade plan' notification is visible in the bottom left corner.

Scalably enforce processes and distribute tribal knowledge with **Automations**

Enterprise Grade

80%+ of Fortune 500 firms use GitKraken



Enterprise-Grade Dev Tools From A Proven Enterprise-Friendly Company

		DevEx Platform	Git Integration for Jira
Security	Access Management	Enforceable, Multi-domain SSO	Dependant on Jira
	Compliance	SOC-2 Type II*	SOC-2 Type II
	Atlassian Cloud Fortified	N/A	Yes
	Data Residency	US	US, EU(Germany & Ireland), Singapore, Australia
	On-Prem Offerings	Yes	Yes
Procurement Flexibility	PO & Payment Terms	Yes	Through Atlassian
Contracts & Privacy	Custom Agreements	Yes	Yes
Support SLAs	Enterprise Level	Yes	Yes
Customer Success	Onboarding Configuration Best Practices Periodic configuration Reviews	Custom	Custom

*Undergoing SOC-2 certification expected end of 2024

What GitKraken Customers See & Say

Reduce PR & code review time by **more than 50%**

- Lansweeper

Save **more than 1 hour each day** working with Git

-Superna

“GitKraken has **revolutionized the way we interact** with GitHub repos and has become an **indispensable tool** for managing version control.”

- Sr. Software Engineer, Top 5 Tech Pioneer

“As a manager, **GitKraken gives me a great framework** to quickly see changes in commits & move across repos.”

-Dev Team Lead, Leading Manufacturing Company

“GitKraken puts all my team’s Issues, PRs & WIPs in one place, so **code review is easier, and context switching is minimized**”

-Engineering Manager, Leading ITAM provider

“**GitKraken’s DevEx platform is a lifesaver** – it has made a huge difference”

-Principal Engineer, Leading Data Protection Company

Next Steps

- **Free 30-day trial for all or part of your team**
- **Other ideas to advance this discussion?**

Deeper Dive: DevEx Platform

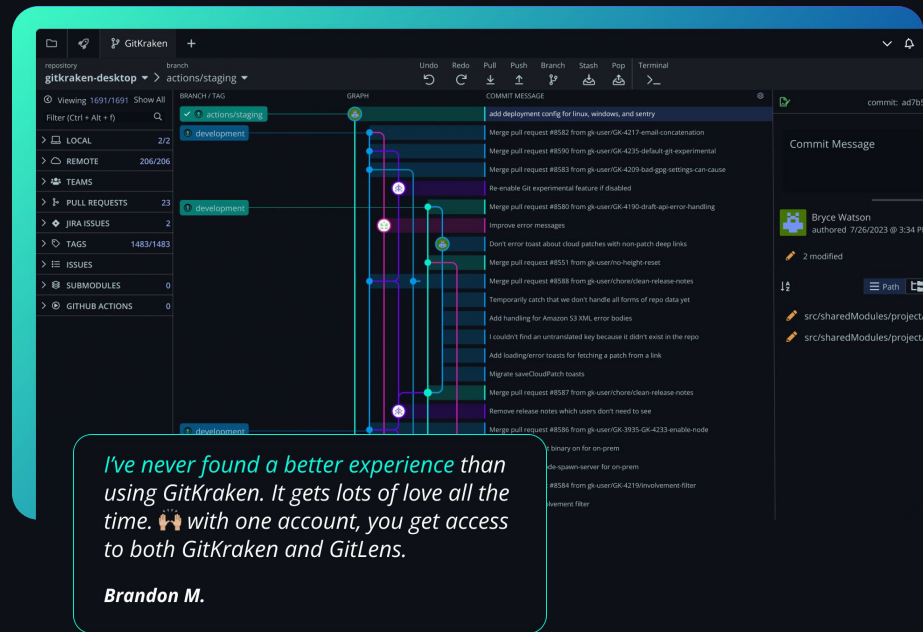
Supporting slides on solutions for developer productivity & team collaboration

GitKraken Desktop for Windows, Mac & Linux

The #1 Git GUI with 2+ billion commits visualized

- **Highly visual commit graph** that helps devs visualize branch structure and code commits
- **Embedded terminal** to run commands alongside the commit graph without switching context
- **Safely resolve merge conflicts** and manage PR's that cause problems & delays for your entire team
- **Workspaces** to save time & eliminate mistakes related to managing many repositories
- **Insights** to understand, measure & improve the velocity of each developer and the team overall
- **Seamless integrations** with GitHub, GitLab, Bitbucket, Azure DevOps, and more
- **SSO** for enterprise-grade security & management

[Get full details >>](#)



The screenshot displays the GitKraken Desktop interface. On the left, a sidebar shows repository navigation options like LOCAL, REMOTE, TEAMS, PULL REQUESTS, JIRA ISSUES, TAGS, ISSUES, SUBMODULES, and GITHUB ACTIONS. The main area features a commit graph with branches like 'actions/staging' and 'development'. A list of pull requests is visible on the right, with one selected. Below the graph, a commit message editor is open, showing a message from Bryce Watson. A testimonial box is overlaid on the bottom right of the screenshot.

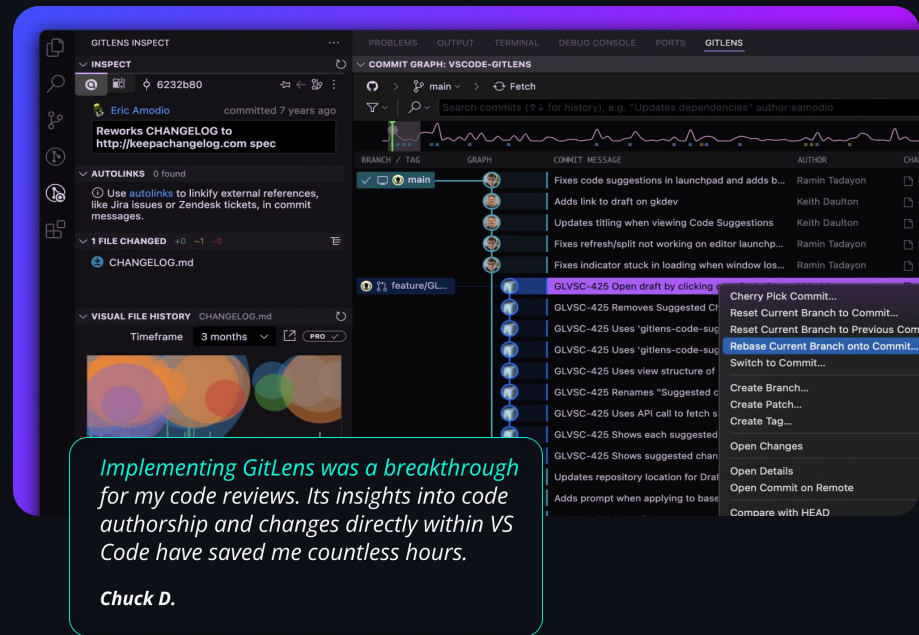
I've never found a better experience than using GitKraken. It gets lots of love all the time. 🙌 with one account, you get access to both GitKraken and GitLens.

Brandon M.

30M+ installs in the VS Code marketplace

- **Inline blame annotations** help devs better understand how every line of code has changed and by whom
- **Highly visual commit graph** helps devs visualize branch structure and code commits
- **Visual file history** view to quickly identify the most impactful changes to a file and who made them
- **Worktrees** help you avoid interrupting your work in progress when reviewing pull requests
- **Revision navigation** lets you effortlessly drill into the history of a file to see how the code evolved over time
- **Seamless integrations** with GitHub, GitLab, Bitbucket, Azure DevOps, LiveShare, and more
- **SSO** for enterprise-grade security & management

[Get full details >>](#)



Meet *the collaborative command line* for Git

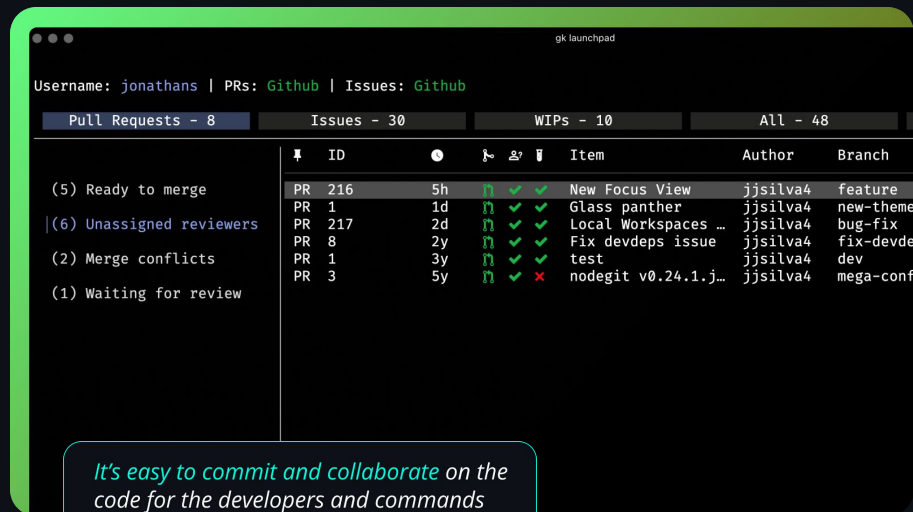
Master multi-repo workflows, sync on PRs & Issues from platforms like GitHub, GitLab, Bitbucket & Azure DevOps

With GitKraken CLI, you can:

- Easily collaborate across many repositories
- Manage PRs and issues from the command line
- Visualize Git when you want to

Collaborate across repos, unite on PRs & Issues from various platforms, and visualize Git data as a team whenever needed.

[Get full details >>](#)



It's easy to commit and collaborate on the code for the developers and commands are easy to find in the menu. The sleek design is also a very big plus.

Yaroslav N.

Elevating Dev Experience with GitKraken.dev

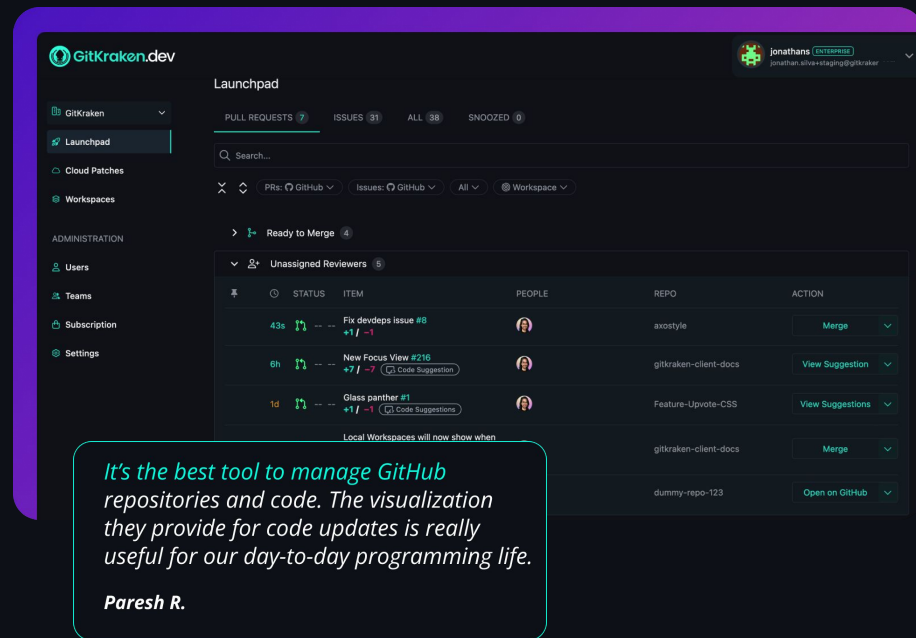
Transform your browser into a dynamic development environment, enhancing productivity and collaboration with robust security controls, accessible from any desktop or mobile browser.

With GitKraken.dev, you can:

- Access GitKraken's powerful tools instantly, anywhere, anytime
- Manage PRs, Issues, and integrations across platforms in one place
- Simplify admin and security controls for your entire organization

Whether at your desk or on the go, GitKraken.dev brings your development workspace to you, streamlining your workflow and connecting all your tools in one tab.

[Get full details >>](#)



The screenshot displays the GitKraken.dev Launchpad interface. At the top, there are navigation tabs for 'PULL REQUESTS' (7), 'ISSUES' (31), 'ALL' (38), and 'SNOOZED'. Below this is a search bar and filters for 'PRs: GitHub', 'Issues: GitHub', and 'Workspace'. The main content area is titled 'Ready to Merge' and shows a table of pull requests. The table has columns for 'STATUS', 'ITEM', 'PEOPLE', 'REPO', and 'ACTION'. The first row shows a pull request for 'Fix devdeps issue #8' with a status of '43s' and a 'Merge' action. The second row shows 'New Focus View #216' with a status of '6h' and a 'View Suggestion' action. The third row shows 'Glass panther #1' with a status of '1d' and 'View Suggestions' action. The fourth row shows a pull request for 'gitkraken-client-docs' with a status of '43s' and a 'Merge' action. The fifth row shows a pull request for 'Feature-Upvote-CSS' with a status of '6h' and 'View Suggestions' action. The sixth row shows a pull request for 'gitkraken-client-docs' with a status of '1d' and 'Merge' action. The seventh row shows a pull request for 'dummy-repo-123' with a status of '43s' and 'Open on GitHub' action. A text box at the bottom of the screenshot contains the following text:

It's the best tool to manage GitHub repositories and code. The visualization they provide for code updates is really useful for our day-to-day programming life.

Paresh R.

Prioritize, act & collaborate with certainty

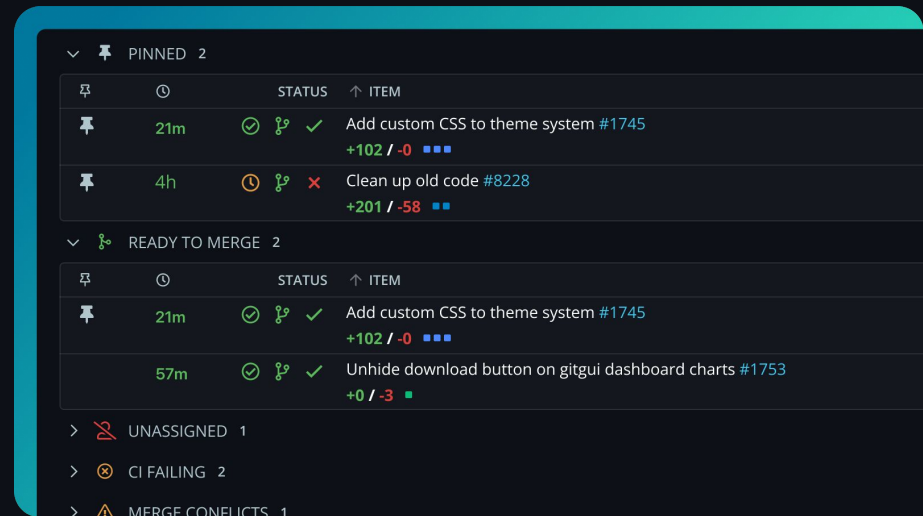
Launchpad empowers developers to achieve more, faster. A unified dashboard consolidates PRs, Issues, and WIPs from multiple repositories, placing them front and center.

With Launchpad, you can:

- Get important details at your fingertips
- Clearly see who's contributing
- Guided next steps on your most important PRs

Launchpad helps you live in a world where development is streamlined, efficient, and distraction-free.

[Get full details >>](#)



GitKraken Code Suggest – Faster Reviews, Fewer Restrictions

Speed up code reviews with Code Suggest

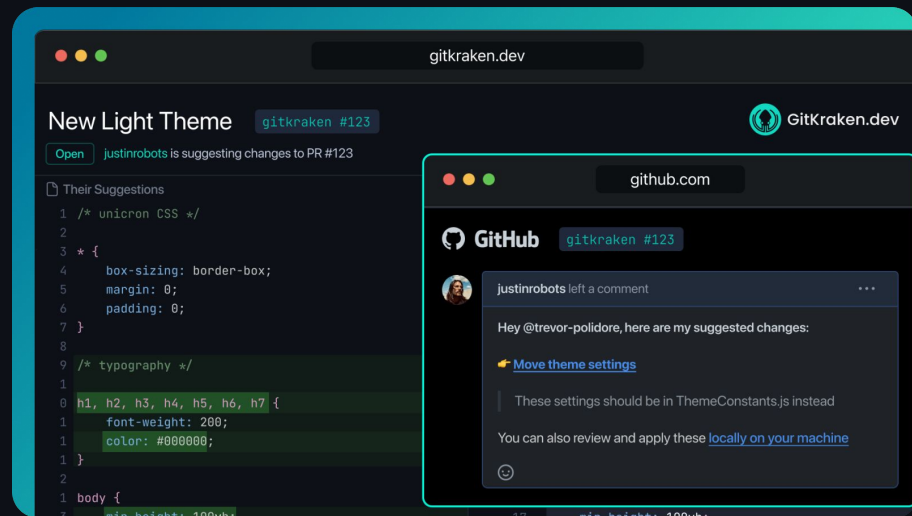
Code Suggest – Break free from the constraints of GitHub's line-restricted feedback. Suggest changes anywhere in your project, as simple as editing a file in Google Docs.

With Code Suggest, you can:

- Provide real code suggestions directly within your IDE
- Stay aligned & synced across GitHub and GitKraken
- Customize permissions to control who has access

Whether you're refining code in your IDE or collaborating across platforms, Code Suggest streamlines your workflow, **allowing more focus on quality** and less on navigating different interfaces.

[Get full details >>](#)



Dev collaboration – shifted left

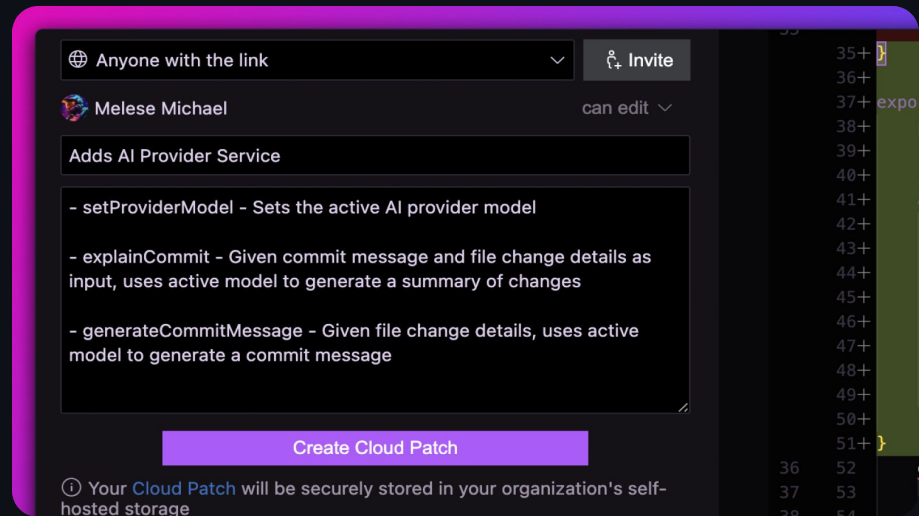
Cloud Patches – engage in early collaboration and meaningful discussions long **before the pull request**. With Cloud Patches, as soon as you have a WIP change, you're ready to collaborate.

With Cloud Patches, you can:

- Easily collaborate on changes before the PR
- Minimize time lost on delays and PR reviews
- Create, share, & apply patches across dev tools

With Cloud Patches, you don't have to wait for pull requests to collaborate. Share work-in-progress changes, get feedback quickly, and enjoy smoother PR reviews. All within the tools you already love.

[Get full details >>](#)



Transforming teamwork with Workspaces

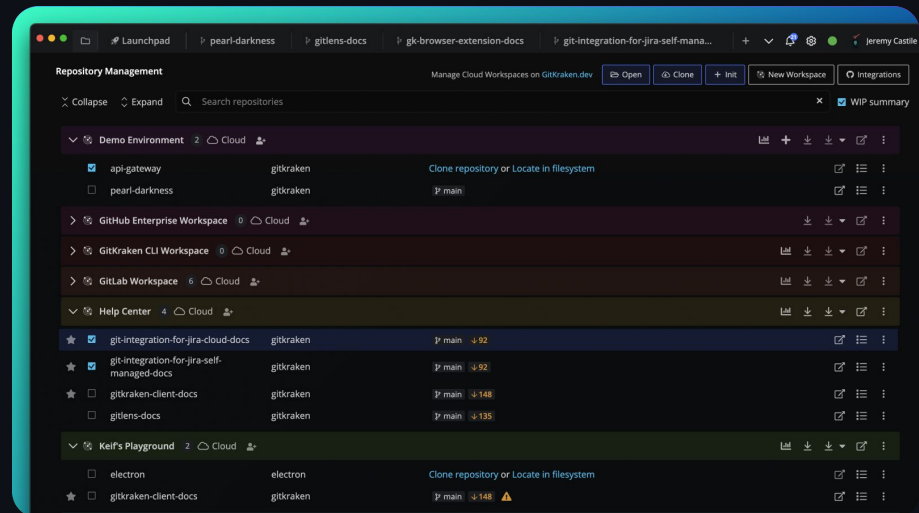
GitKraken Workspaces allow you to create easily accessible groups of repositories, take action across multiple repos, view details about their state at a glance, and **share them with your team**.

With Workspaces, you can:

- Create a streamlined and efficient workflow
- Get quick access to the repos you use most
- Reduce switching between different projects

Whether you're working on multiple projects at once or simply need a better way to manage your repositories, **Workspaces can help you stay focused and organized.**

[Get full details >>](#)



Your command center for code velocity

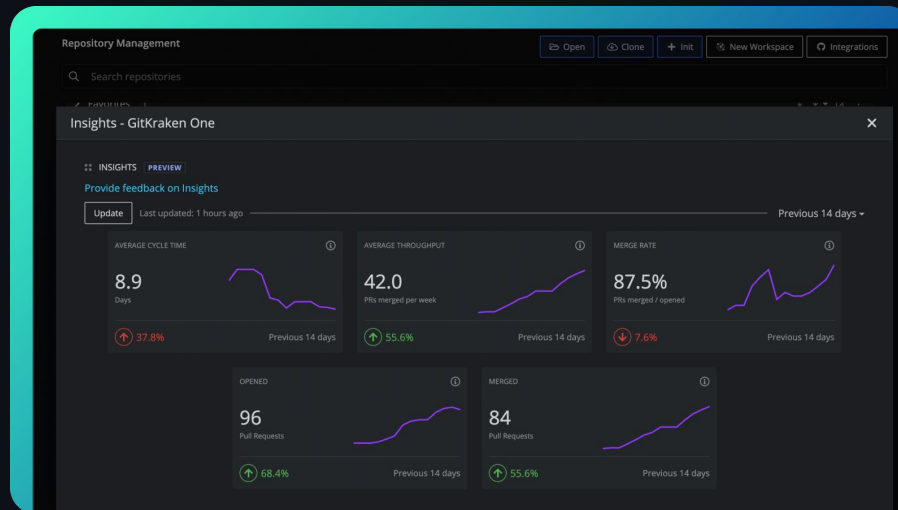
GitKraken Insights provide you with **developer-first** performance intelligence to help you remove bottlenecks, highlight trends, and improve the quality of your code.

With Insights, you can:

- Discover actionable information & avoid delays
- Improve your workflow and merge faster
- Visualize your Git data and prevent burnout

Insights gives you a data-driven view into activity across your team all in one place helping you **increase team performance and collaboration**.

[Get full details >>](#)



Deeper Dive: Jira & Planning Tools

Supporting slides on solutions that extend & complement the Atlassian Jira

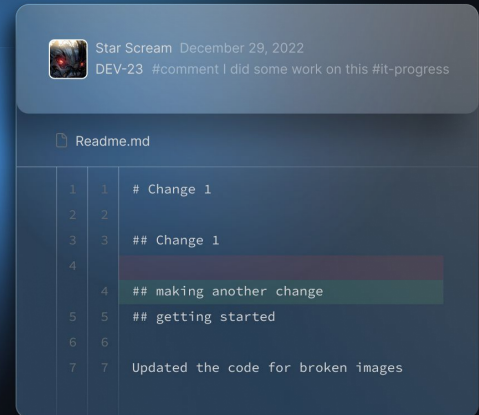
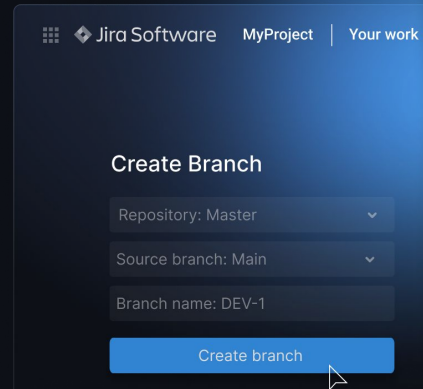
Git Integration for Jira – Easily Bring Git Data Into Your Jira World

Bring repository data like commits, branches, tags, and pull requests into Jira.

- **Seamless integrations** are at the very core of Git Integration for Jira – it connects Git with Jira – no matter where your Git repositories are hosted
- **Branch and pull requests** save time by creating linked branches and PRs directly from a Jira issue
- **Smart Commits** help reduce administrative work by updating Jira issues from commit messages
- **Web Linking** use contextual links to navigate to your Git web interface from associated Jira issues
- **Workflow Automation** helps keep Jira up to date and your team informed by automatically performing Jira actions based on Git activity
- **Git Server Permissions** help you ensure only authorized users can see repo data in Jira

[Get full details >>](#)

Data security relied on by 10,000+ global leaders



This plugin is awesome! It does exactly what Jira cloud has needed since its inception, which is provide clean Github integration just like you would expect, similar to BitBucket

@ThomasGoddard

Team Insights for Jira – Make Your Dev Standups Smarter with Git + Jira Data

Plan better, identify risks, and uncover trends with a timeline view of Jira + Git activity

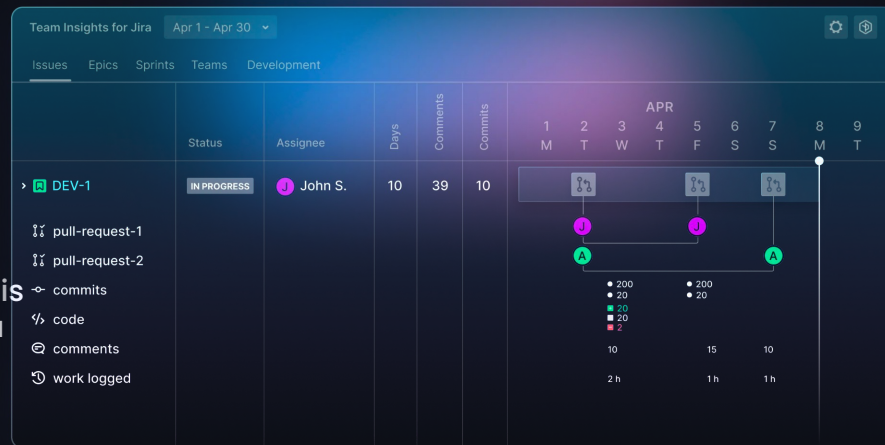
The first and only Jira App that lets you see Git activity across all of your projects and issues. And it's free.

With Team Insights for Jira, you can:

- Go beyond a single-issue view of Git and Jira Activity
- Customize Your View Across Projects, Epics, and Sprints
- Quickly Scan Issues to See What Needs Attention

Team Insights for Jira will enable your team to prioritize work and make better decisions. Plus, with Git Integration for Jira this extension will increase planning confidence by pulling Git data into your views.

[Get full details >>](#)



Appendix: How GitKraken Works In The Wild

Real customer stories – and real results

Johnson Controls boosts developer satisfaction and productivity with GitKraken Client

Customer

Johnson
Controls

Location
Global

Industry
Technology

Solution
GitKraken Client

Seats
200+

In GitKraken Client, everything is very visual. It shows you what it was before, what it is now, what you can modify, what's changed. It's made life so much easier and we can find issues so much faster.

– Angelo Liadis, DevOps Manager



Reduced Merge Conflicts

Branch visualizations lower the time required to resolve conflicts

Cross-Platform Consistency

Users on Windows, Mac and Linux get the same GUI experience

55% Developer Adoption

Organic growth led by word of mouth across a global dev team

Unifying Development Teams: How GitKraken Facilitates Collaboration and Speed

Customer

Lansweeper

Location
EU, NA

Industry
Technology

Solution
GitKraken Teams

BEFORE GITKRAKEN

Manual Version Control: With a distributed team of developers

Fragmented Collaboration: Working across many repos

Limited Visibility: With the absence of standardized Git tooling

WITH GITKRAKEN

Cut PR Review Time in Half

Enhanced Visibility

Improved Collaboration



GitKraken Client cut our PR review time by more than 50% across a nine person development team. It's so wonderful that our developers use that saved time building features and fixing bugs.

- Leila B. | Developer

Customer

superna

Location
Canada, Spain

Industry
Technology

Solution
GitKraken Teams
Git Integration for Jira

BEFORE GITKRAKEN

Slow Onboarding: With a lack of context across many repos for new devs

Inefficient Reporting: Project managers wasting time searching for information and creating reports.

Poor Developer Experience: Lack of collaboration across a distributed dev team slowing them down

WITH GITKRAKEN

94% Time Savings

Reduced Developer Onboarding Time

Improved Team Cohesion



The thing I love in GitKraken Client is Workspaces. I can absolutely see the value, especially in onboarding. Join this workspace and clone it, then it's all there.

- Neel P. | Developer